

KATE M. WALSH

Front End Web Developer and Designer

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WORK HISTORY

2015-Present: Front End Web Developer and Designer

X Factor Digital Media

- Develop 25+ WordPress sites for varied clients, including doctors, restaurants, and e-commerce stores
- Maintain and secure 40+ client and property WordPress websites
- As needed: Design infographics, logos, and posters; write published articles and site documentation
- Project: Author contribution site, including job board, documentation, and content syndication
- Project: Networking site, including user registration, job boards, private content, and custom theme
- Project: Redesign of site yielding two minute average increase of visitor on-page time
- Project: Interactive graphical patient representation of 20+ medical procedures

2013-2014: Front End Web Developer and Designer

Stylus Custom Apparel

- Re-developed site including content, image and data processing for 200+ products, and e-commerce
- Developed e-commerce site and order processing workflow, launching to 1,000+ sales within six months
- Re-designed third-party website and created strategy for social media and blog content
- Interaction design and project management of fashion design and e-commerce web application
- SEO focus on primary brand yielded 25%+ traffic increase in three months and 6,000+ users in one year

2001-Present: Front End Web Developer and Designer

Personal / Freelance

- Created standards-compliant, accessible, cross-device sites with custom themes and functionality
- Project: Founded interactive community and game of up to 120 players, moderated 4000+ page Wiki, created 50+ pages of administrative/technical documentation, and developed 30+ custom themes

SKILLS AND KNOWLEDGE

Front End Web Development, HTML, CSS, WordPress, Underscores (_s), WooCommerce, Gravity Forms, Content Management Systems, Wikis, Forums, phpBB, PHP, Grunt, Sass, Bourbon, Neat, Git, JavaScript, Web Design, Design, Adobe Photoshop, Adobe Illustrator, Search Engine Optimization, Google Analytics

EDUCATION

2002-2006: Diploma, Concentration in IT

Union County Academy for Information Technology

- Attended selective school with four-year Information Technology focus and AP/Honors-equivalent classes

AWARDS AND CERTIFICATIONS

- 2013: Awarded InkSoft Featured Site for InkThread.com
- 2005: Certified Oracle 9i Database Administrator OCA
- 2004: Awarded Oracle Education Foundation ThinkQuest Best in Category
- 2004: Certified Word, Excel, Powerpoint Microsoft Office User Specialist
- 2003: Certified CompTIA A+ Hardware/Operating Systems