

# KATE M. WALSH

kmw@katemwalsh.com

# WEB DEVELOPER

(848) 250-8505

Self-taught web developer with over ten years of personal, freelance, and agency experience and a wide range of technical, creative, and professional skills.

## WORK HISTORY

---

### Mar 2016-Apr 2018: Web Developer

JK Design (Hillsborough, NJ)

Developer on an agency team. Estimated, developed, and launched numerous projects ranging from complete sites to HTML emails. Translated designs to the multi-device web, adapting to designer and client feedback. Created audience-appropriate documentation for clients, managers, and developers.

- Developed command-line WordPress installer tool to reduce average new setup time by 75%
- Collaborated with team to develop lighting site, including location-based search and highly flexible templates
- Maintained inherited medical software site, including collaboration with marketing team and complex blog overhaul
- Developed cat sanctuary site, including donation form workflow and intuitive back-ends for numerous post types

### Jan 2014-Nov 2015: Web Developer and Designer

X Factor Digital Media (Kenilworth, NJ)

Sole developer on an agency team. Designed and developed 25+ new WordPress sites. Maintained 40+ client and agency sites. Collaborated with content and project managers to fulfill client needs and accurately reflect branding.

- Developed new content contribution site, registering 30+ freelance authors in 3 months
- Increased average visit time by 2 minutes following site redesign and redevelopment
- Developed interactive patient body application representing 20+ medical procedures

### Jun 2012-Dec 2013: Web Developer and Designer

Stylus Custom Apparel (Linden, NJ)

Sole developer for a garment manufacturer, engaged in development, design, search engine optimization, and general web duties. Interfaced with numerous departments from sales to shipping.

- Developed "tidal wave" e-commerce site and order workflow with 1,000+ sales in first 6 months
- SEO development yielded 25%+ traffic increase in 90 days and 6,000+ registered users in 1 year

### Dec 2001-Present: Web Developer and Designer

Personal and Freelance (Rahway, NJ)

Sole developer, designer, and client interface for a number of freelance projects, as well as a variety of personal ventures including CMS-backed sites, forums, resource libraries, and wikis.

- Developed new WordPress for machine shop, including callout that yielded "greatly increased" contacts
- Created resource center providing 50+ handwritten code, writing, and graphics resources
- Founded interactive game with 120+ players, 4000+ page wiki, 50+ pages of documentation, 30+ custom themes

## SKILLS AND KNOWLEDGE

---

HTML, CSS, PHP, Sass, LESS, Compass, Bootstrap, Bourbon, JavaScript, jQuery, Gulp, Grunt, Git, WordPress, Underscores (\_s), WP-CLI, Advanced Custom Fields, Gravity Forms, FacetWP, WooCommerce, bbPress, BuddyPress, WPML, GitHub, Bitbucket, analytics and marketing integrations, email and older Internet Explorer development, documentation, SEO best practices, accessibility, speed optimization, caching, quality assurance, local development, design software

## EDUCATION

---

### 2002-2006: Diploma, Concentration in IT

Union County Academy for Information Technology

- Attended selective school with four-year Information Technology focus and AP/Honors-equivalent classes
- Certified Oracle 9i DBA OCA; Word, Excel, PowerPoint Microsoft Office User Specialist; CompTIA A+ Hardware/OS
- Awarded Oracle Education Foundation ThinkQuest Best in Category