
WORK HISTORY

Oct 2018-Nov 2019: Front End Designer Teltech (South Amboy, NJ)

Developer and designer in a start-up and acquired company. Maintained web presences and championed internal documentation for major mobile anti-spam products such as RoboKiller and TrapCall.

- Created over 75 knowledge documents and comprehensive brand kits
- Maintained and revamped robocall data tracker, including presentation for nationwide news broadcast
- Provided accessibility analysis for designs, projects, and finished sites

Mar 2016-Apr 2018: Web Developer JK Design (Hillsborough, NJ)

Developer on an agency team. Estimated, developed, and launched numerous projects ranging from complete sites to HTML emails. Translated designs to the multi-device web, adapting to designer and client feedback. Created documentation for varied audiences of clients, managers, and developers.

- Developed command-line WordPress installer, reducing average setup time by 75%
- Collaborated with team to develop lighting site with location-based search and highly flexible templates
- Maintained medical software site, including several redesigns and complex blog overhaul
- Developed cat sanctuary site with donation workflow and intuitive admin forms for numerous post types

Jan 2014-Nov 2015: Web Developer and Designer X Factor Digital Media (Kenilworth, NJ)

Sole developer on an agency team. Designed and developed 25+ new WordPress sites. Maintained 40+ client and agency sites.

- Developed new content contribution site, registering 30+ freelance authors in 3 months
- Increased average visit time by 2 minutes following site redesign and redevelopment
- Developed interactive patient body application representing 20+ medical procedures

Jun 2012-Dec 2013: Web Developer and Designer Stylus Custom Apparel (Linden, NJ)

Sole developer for a garment manufacturer, engaged in development, design, SEO, and general web duties.

- Developed "tidal wave" e-commerce site and order workflow with 1,000+ sales in 6 months
- SEO analysis and action increased traffic 25%+ in 90 days and registered 6,000+ users in 1 year

Dec 2005-Present: Web Developer and Designer Freelance Consultant (Rahway, NJ)

Sole developer, designer, and client interface for a variety of freelance and personal projects. Specific technologies include CMS-backed sites, forums, resource libraries, and wikis.

- Developed new WordPress for machine shop, including callout that yielded greatly increased contacts
- Created resource center providing 50+ handwritten code, writing, and graphics resources
- Founded interactive game with 120+ players, 4000+ page wiki, 50+ documentation pages, 30+ themes

EDUCATION

2002-2006: Diploma Union County Academy for Information Technology

- Attended selective school with four-year Information Technology focus and AP/Honors-equivalent classes
- Certified Oracle 9i DBA OCA; Microsoft Office User Specialist; CompTIA A+ Hardware/OS
- Awarded Oracle Education Foundation ThinkQuest Best in Category