

# Kate M. Walsh

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# Web Developer

(848) 250-8505

## Work History

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### Front End Designer

Teltech/InterActiveCorp | Oct 2018-Nov 2019

Developer in acquired start-up for major privacy mobile apps RoboKiller, TapeACall, and TrapCall.

- Recreated public web app of geographical, categorized, and hierarchical robocall data
- Developed presentation for nationwide news broadcast of charted, live-updated robocall data
- Created experimental homepage in lightweight code (56KB) in place of video (2MB)
- Performed accessibility analysis and addressed compliance issues for numerous projects
- Collaborated with marketing team on conversion experiments via Google Optimize
- Created 75+ knowledge documents, enabling internal access to all brand assets

### Web Developer

JK Design | Mar 2016-Apr 2018

Developer in an agency responsible for development and documentation of 30+ varying size projects.

- Reduced average WordPress set-up time by 75% with command-line WP-CLI installer
- Developed lighting manufacturer site with geographical search and flexible, editable templates
- Maintained medical software site including several redesigns and complex blog overhaul
- Developed cat sanctuary site with donation workflow and detailed administration panels
- Created employee informational site for acquisition with multilingual and protected content

### Web Developer and Designer

X Factor Digital Media | Jan 2014-Nov 2015

Developer in an agency responsible for design, development, and upkeep of 65+ WordPress sites.

- Registered 30+ new freelance authors in 3 months with development of content site
- Increased average visit time by 2 minutes following site redesign and redevelopment
- Developed interactive application representing 20+ medical procedures on a patient body

### Web Developer and Designer

Stylus Custom Apparel | Jun 2012-Dec 2013

Developer in-house for clothing manufacturer responsible for development and design.

- Developed e-commerce site with 1,000+ sales in 6 months
- Increased traffic 25%+ in 3 months with SEO-focused web development

### Web Developer and Designer

Freelance Consultant | 2005-Intermittent

Developer, designer, and project manager for a variety of freelance and personal projects.

- Developed interactive web game with 120+ players, 4000+ page wiki, 30+ themes

## Education

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- Certified Oracle 9i DBA OCA, Microsoft Office User Specialist & CompTIA A+ Hardware/OS
- Union County Academy for Information Technology, Diploma

## Skills and Knowledge

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- **Experience:** 5+ years partial remote work, 5+ years freelance, 4+ years agency, 2+ years in-house, 1+ year distributed team, Windows or MacOS fluent
- **Technologies:** Git, HTML, HTML5, CSS, CSS3, PHP, PHP7, MySQL, MariaDB, Sass, LESS, Compass, Bootstrap, Bourbon, Tailwind, JavaScript, jQuery, Gulp, Grunt, Webpack, Laravel, Composer, SSH, FTP, SMTP, SSL, Apache, REST, AJAX, JSON, GitHub, Bitbucket, phpMyAdmin, cPanel, Plesk
- **WordPress:** Underscores (\_s), WP-CLI, Advanced Custom Fields, Gravity Forms, FacetWP, WooCommerce, bbPress, BuddyPress, WPML
- **Web Accessibility:** WCAG, WAVE testing, colorblind friendly design
- **Local Development:** XAMPP, Homestead, Vagrant, Docker, dBeaver, Sequel Pro
- **Email:** Mailjet Markup Language (MJML), Zurb Foundation for Emails, Email on Acid, Sparkpost
- **Design:** Sketch, Zeplin, Figma, Adobe Photoshop and Illustrator, wireframes, PSD to HTML
- **Marketing:** Marketo, Constant Contact, Mailchimp, Google Analytics, Google AdSense, Google Optimize, Google Search Console
- **Miscellaneous:** Project documentation, search engine optimization (SEO), speed optimization, caching, minification, quality assurance, Browserstack, bug tracking